



**GOVERNMENT OF THE DISTRICT OF COLUMBIA**  
**Department of Parks and Recreation**



**Request for Interest**

**Introduction:**

Pursuant to DPR's authority in the Fee-based Use Permit Authority Amendment Act of 2012, effective April 23, 2013 (D.C. Law 19-280; 60 DCR 2124), and found in D.C. Official Code §§ 10-301, 10-302, DPR is seeking applicants for fee-based use permits from vendors who are interested in providing concessions at various DPR aquatic facilities and events during the summer of 2016.

For the convenience and safety of the public, vendors should be able to offer healthy food and beverage options that will be available to swimmers during their time at the pools. All interested vendors are encouraged to apply for a fee-based use permit.

DPR provides quality urban recreation and leisure services for residents and visitors to the District of Columbia. DPR supervises many of the District of Columbia's recreation/community centers, parks, athletic fields, playgrounds, spray parks, tennis courts, community gardens, dog parks, aquatic facilities and features. The agency also coordinates a wide variety of recreation programs including sports leagues, youth development, therapeutic recreation, aquatic programming, outdoor adventure, camping, and senior citizen activities.

Mission

DPR's mission is to enhance the quality of life and wellness for DC residents and visitors by providing equal access to affordable and quality recreational services by organizing programs, activities and events.

Vision

The vision for DPR is to be the national leader in urban recreation and parks administration, and to be the primary source of leisure activity for residents of the District.

**Overview and Purpose of the RFI:**

DPR is in the midst of kicking off its 2016 summer programming and seeks applicants for fee-based use permits to provide healthy eating options at five of DPR's concession stands throughout the summer. The concession stands are brand new, state of the art facilities located at our outdoor pools:

- Banneker Pool (2500 Georgia Ave, NW - Ward 1),
- Ridge Road Pool (830 Ridge Road, SE -Ward 7),
- Upshur Pool (4300 Arkansas Ave, NW - Ward 4)
- Oxon Run Pool (501 Mississippi Avenue, SE - Ward 8)
- Francis Pool (2435 N Street, NW – Ward 2)

DPR's goal is to ensure that visitors to these pools and community centers have healthy accessible refreshments that enhance their experience at our facilities during the summer.



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Interested vendors may express interest in operating one or both sites. This RFI does not commit DPR to select a vendor, and DPR will not cover any expenses incurred by the vendor to operate the concession stands. Vendors are responsible to pay DPR the appropriate fee-based use permits fees in 19 DCMR 716.

Priority will be given to proposals that offer nutritional food options at low costs to the public and take creative approaches to supporting workforce development, utilizing local food sources and implement environmentally –friendly practices.

Accordingly, at the minimum, all proposals should include a list of refreshments or beverages for sale, prices of the products, desired location and public payment methods.

**General Requirements of vendors:**

- Obtain the required permit(s) to operate and sell food at the concessions.
- Ensure that food being sold is aligned with the standards of the [Healthy School Act](#).
- Operate during the hours agreed upon by DPR.
- Provide DPR copies of DOH and DCRA permits (if applicable).
- Provide feedback on the DPR vending report to DPR following each week of vending.
- Report weekly on the peak sale times, product preferences, prices, and scheduling challenges through a DPR standard report.

**Hours of Operation:**

Concessions will be open, **Monday – Friday from 11AM-8PM and Saturday – Sunday from 12PM-6PM; beginning June 27, 2016 through September 5, 2016.**

**Submission Requirements:**

Applicants must submit the following information in a PDF format.

1. A cover letter that contains:
  - a) Business Name
  - b) Name of Leadership
  - c) Address
  - d) Contact Name
  - e) Phone Number
  - f) E-mail Address
  - g) DC Business License
2. A detailed description on the applicant's professional history and operations.
3. A detailed description of the applicant's capability and capacity to sell concessions.
4. A detailed description on the applicant's commitment and approach to ensuring compliance with the USDA's nutritional food standards and the Healthy School Act, as it relates to:

- Use of locally-grown, locally-processed and unprocessed foods
- Environmentally-friendly practices, energy reduction and recycling
- Employing residents from the District of Columbia to prepare food and/or operate the concessions
- Menu and pricing of food options

Applications should not exceed four pages.

To submit your expression of interest, please send applications to: [dpr.partnerships@dc.gov](mailto:dpr.partnerships@dc.gov), attention Ms. Ayris T. Scales Director of Partnerships and Development **Subject: Summer Concessions 2016 by 3PM on Monday, June 20, 2016.**

All approved vendors will be at the discretion of DPR. DPR will select vendor(s) who best demonstrate their capability to align with DPR's mission and meet the outlined requirements.